

■ **Concurrent 2C**

Digital Preservation: Greatly Desired, Greatly Unknown

Rebecca Simon, University of California Press, Moderator

Eileen Gifford Fenton, Portico

Paul F. Uhlir, Office of International S&T Information Programs, The National Academies

Managers from publishers, scholarly societies, and libraries all agree upon the need for long-term preservation and access to both print and digital scholarship. However, as “digital born” content becomes increasingly common, new questions emerge regarding how best to assure such preservation, who will manage it, and who will finance it. This session will explore the various complexities and challenges of preservation in a digital age, including technical infrastructure, service and business models, and funding sources.

■ **Concurrent 2D**

You Might Also Like...Recommendation Services for Digital Libraries

Gerry Grenier, IEEE, Inc., Moderator

Marc Krellenstein, Elsevier

Johan Bollen, Los Alamos National Laboratory Research Library

Whether looking for a good restaurant, a new car to buy, or a book to read, we all rely on trusted recommendations to sift through the myriad choices before us. With Amazon.com as a model, recommendation services are increasingly common in the eCommerce world of physical products. While recommender services have not taken off in digital libraries, that trend may be changing. Powerful search engine technology allows publishers to develop recommendation services based on a user’s past reading (content based filtering) and recommendations from a community of like-users (collaborative filtering). This session will explore recommendation services from the perspective of academicians and practitioners.

■ **Concurrent 2E**

Innovative Electronic Projects in the Humanities

Bill Kasdorf, Apex Publishing, LLC, Moderator

David Hart, The Liberty Fund

Robert McNamee, Oxford University

Mark Saunders, The University of Virginia Press

Discover some of the most exciting electronic projects in the humanities in this exploration of innovative uses of technology and techniques to advance scholarly publishing dramatically. The University of Virginia’s Rotunda project provides greatly improved insight into the correspondence between the founding fathers and others for students and scholars of American history. The Electronic Enlightenment project is a fully cross-searchable collection of important eighteenth-century correspondence including such important literary figures as Rousseau, Voltaire, and Adam Smith. The Online Library of Liberty focuses on published literature, offering free access to full-length classic texts from ancient Sumeria to the present.

5:30 pm – 7:00 pm **Reception**

5:30 pm – 7:00 pm **Exhibitors Marketplace**

6:45 pm **Drawing for Prizes**



Friday, June 9

7:30 am – 5:00 pm **Registration**

7:30 am – 8:45 am **Breakfast Roundtables**

Breakfast Roundtables provide an opportunity for discussion of current hot topics and networking with your peers over a light breakfast. Tables are identified by topic and discussions are led informally by subject experts.

7:30 am – 8:45 am **Continental Breakfast**

8:45 am – 10:15 am **Concurrent Sessions**

■ **Concurrent 3A**

Publishing in the Developing World

Valentina Kalk, The World Bank, Moderator

Rebecca Rinehart, American College of Obstetricians and Gynecologists

Pippa Smart, International Network for the Availability of Scientific Publications

Azmi Tubbeh

Representing organizations and publishers operating in the United States and developing countries, including the Middle East and Latin America, our experienced panel provides an overview of the publishing industry in the developing world and discusses challenges and opportunities, including licensing, translation, and distribution.

■ **Concurrent 3B**

Federated Searching

Gerry Grenier, IEEE, Inc. Moderator

Abe Lederman, Deep Web Technologies

Chris Nilson, Vivisimo

Ted Sullivan, Raritan Technologies

Libraries have begun to offer federated searching services to enhance the search experience. Federated search, the capability to search multiple content repositories in real-time, has pros and cons. While searching multiple repositories offers some efficiencies, assuring accurate relevancy ranking, precision, and performance can be challenging. Panelists will offer practical advice on implementing federated search services and share their views on the desirability of federated searching in the context of the many search services available to end-users.

■ **Concurrent 3C**

Challenges in Managing Intellectual Property and Copyright in a Global Economy

Ed Coleran, Copyright Clearance Center, Moderator

Steven Metalitz, Smith & Metalitz, LLP

Jack Ochs, American Chemical Society

Mark Seeley, Elsevier

What are the challenges and opportunities of doing business in a rapidly changing global environment? This timely discussion is aimed at publishers large and small, because worldwide adoption of the Internet gives all publishers global reach. Among myriad new factors for publishers to manage is the critical role of copyright and intellectual property protection across multinational lines. Complex challenges result from the complicated, sometimes contradictory web of copyright laws that exists from country to country. The session will examine new thinking and new approaches to managing global rights.

