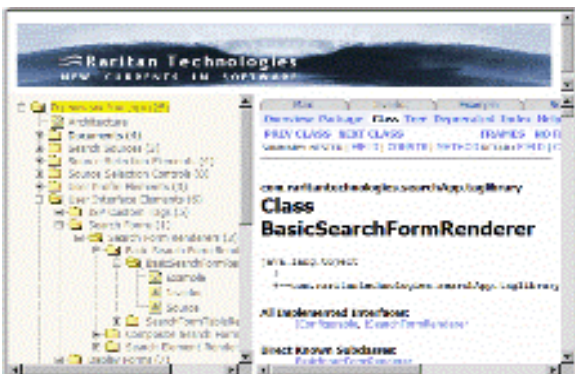
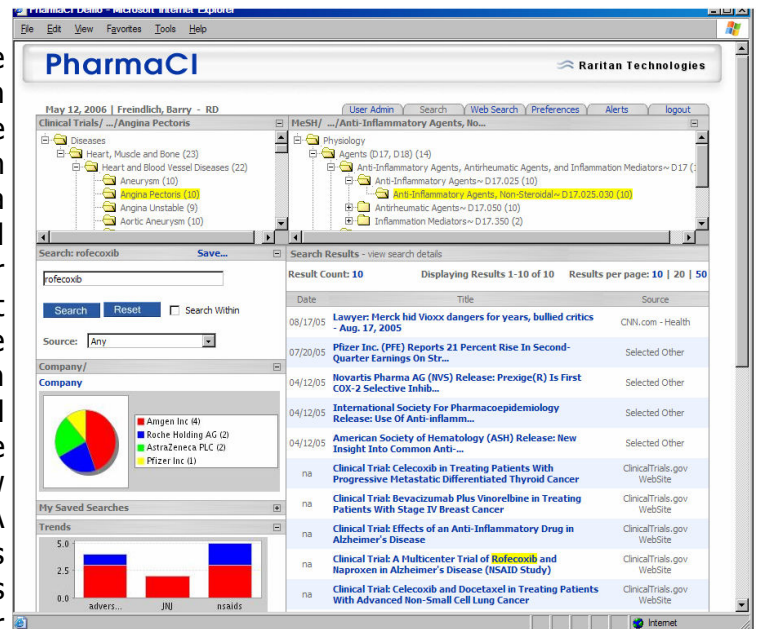


Search Specialists
Taxonomies
Content Integration

Custom Solutions

PharmaCI

Raritan's **PharmaCI** application addresses the challenge that Pharmaceutical and Biotech companies face in developing Competitive Intelligence solutions. The pre-built solution supports customized integration of data from a variety of sources (competitor data, internal proprietary information and data from other assorted sources like Factiva Select, US Patent Office, PubMed, SEC, Orange Book) using enterprise search engines and Raritan's custom Search Integration Framework Toolkit. PharmaCI's medical taxonomies (from MeSH and Clinical Trials) can be focused to match company product lines and allow users to navigate the data easily and intuitively. A "Roles Based" approach allows each set of users (R&D, Sales/Marketing, Finance...) to benefit as they see and share the data most applicable to their jobs. Graphical reporting tools, alert mechanisms, relational taxonomies, federated searching and full text search features all enrich the experience to put data closer to user's fingertips.



Raritan's **SIFT** (Search Integration Framework Toolkit) is a software toolkit that we use to rapidly develop full featured search applications using a wide variety of content sources and information management technologies. SIFT is not a search engine or a database, rather it provides a way of easily combining these and other technologies used in search applications to maximize their usefulness, providing integrated access to many sources of information. Our Java based Framework is Open, Extensible, yet flexible and supports a wide variety of robust search implementations.